

ISHA DEOSTHALI

Product Design | Product Management

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[Portfolio](#) | [LinkedIn](#)

Professional Summary:

Project Manager & UX Designer with a strong foundation in research, prototyping, and cross-functional collaboration. Currently pursuing a Master's in Design Management at SCAD, strengthening expertise in strategy, innovation, and operational leadership. I lead projects with clarity and empathy while designing intuitive, meaningful digital experiences that balance user needs, business goals, and future-focused thinking.

Education:

SAVANNAH COLLEGE OF ART AND DESIGN, Savannah, United States

SEP 2024 - MAR 2026

Master of Arts, Design Management

GPA: 4.0/4.0

Relevant coursework: Project Management, Strategic Leadership, Budgeting, Innovation Management

MIT INSTITUTE OF DESIGN, Pune, India

JUL 2018 - JUN 2022

Bachelor of Design, User Experience Design

GPA: 7.75/10

Relevant coursework: Design Thinking, User Research, Wire-framing, Prototyping

Work Experience:

CVS HEALTH X SCADpro (Sponsored Project), Savannah, USA

SEPT 2025 - NOV 2025

Project Manager

- Led an 18-member cross-disciplinary team, managing alignment, workflows, and weekly deliverables.
- Oversaw end-to-end project execution, from scoping and concept development to final presentation.
- Collaborated closely with CVS stakeholders and mentors to integrate feedback and guide high-impact solutions.

Graduate Mentor, Savannah College of Art & Design, Savannah, USA

DEC 2025 - Present

International Office Assistant

- Providing structured guidance to students navigating academic & project related challenges.
- Offering active listening and support to ease transitions and build confidence.

ISSO, Savannah College of Art & Design, Savannah, USA

JUN 2025 - AUG 2025

International Office Assistant

- Coordinated a team of orientation leaders to deliver a seamless international student onboarding experience.
- Provided personalized guidance to help students navigate academic, cultural, and campus life transitions.

DELOITTE USI, Hyderabad, India

JAN 2023 - JUN 2024

User Experience Design Analyst

- Led UX projects in Retail, GenAI, and Government Portals, improving digital experiences for 500K+ users.
- Optimized usability and WCAG 2.1-compliant accessibility, reducing task completion time by 15%.
- Collaborated with cross-functional teams to refine user flows and enhance engagement.

SAP ARIBA, Bengaluru, India

JAN 2022 - JUN 2022

User Experience Design Intern

- Designed an internal product for 200+ users, improving supplier information retrieval efficiency by 30%.
- Conducted 12+ user interviews, analyzed 8+ competitors, and created 30+ interactive screens.

YELLOW SLICE, Mumbai, India

JUN 2021 - AUG 2021

User Experience Design Intern

- Worked on 10+ UX projects ranging from tax management to e-commerce platforms.
- Applied competitive analysis, task flows, ideation, A/B testing, and created 20+ wireframes to optimize user experience.

Campus Involvement:

Mahomet Area Chamber of Commerce (Live Project)

JUN 2025 - AUG 2025

Project Coordinator & UX Specialist

- Coordinated cross-functional teams through research, workshops, and reviews to deliver a unified brand system.
- Conducted a UX audit across MACC's websites to identify key usability and accessibility issues.
- Redesigned the information architecture and content flow to create a clearer, more intuitive user experience.

World Design Organization X United Women, Global Design Challenge

AUG 2020 - APR 2021

User Experience Designer

- Developed design solutions for gender equality, conducting 10+ user interviews and creating 18+ prototypes.
- Led discussions and designed 9+ user flows to enhance accessibility.

Samsung (Live Project)

OCT 2020 - NOV 2020

User Experience Designer

- Enhanced usability for the Samsung Bezel Watch, improving task completion speed by 20%.
- Conducted 20+ user interviews, designed 12+ user flows, and developed 20+ interactive screens.

Publications:

'AASRA- Assurance and Adoptive Support for Reliable Adopters' an immersive virtual reality-based adoption preparation system

DEC 2020

ACED SEANES 2020

Presented and published a paper, highlighting innovative solutions for enhancing the adoption experience.

Adjustable design intervention for Rail Sahayaks to reduce physical discomfort

DEC 2020

Humanizing Work and Work Environment 2020

*Presented and published a paper in **Springer**, aimed at **reducing physical discomfort** and improving workplace ergonomics.*

Awards:

Honorable Mention, International Design Awards, 2025

DEC 2025

MyxLabs: Your Body. Your Routine. Your Rules

Skills:

Software Skills: Figma, Adobe Suite, Microsoft Suite, Mural, Miro

Design Skills: UX Research, Wireframing, Prototyping, Market Research, Design Systems, Information Architecture, Interaction Design

Business & Strategy Skills: Innovation Design, Strategic Financial Management, Branding, Accessibility Compliance (WCAG 2.1)

Languages: English, Hindi, Marathi