ISHA DEOSTHALI

User Experience Design

CONTACT

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Hyderabad / Mumbai

PROFILE

Portfolio   Behance   LinkedIn

LANGUAGES

. English

. Marathi

. Hindi

EDUCATION

. 2018 - 2022
BDes in MIT Institute of
Design, Pune
Major in
User Experience Design

. 2016 - 2018
HSC from Sathaye College,
Mumbai
Stream - Science (PCM)

. 2012 - 2016
Podar International
School, Mumbai.
SSC
Previously studied
in Apostolic Carmel
High School

INTERESTS

. Dancing

. Photography

. Digital Illustrations

. Swimming

. Cooking

HELLO!

I am Isha Deosthali, User Experience Designer graduated from MIT Institute of Design. I enjoy working with people from different backgrounds and also like to take leadership roles. I enjoy taking up activities beyond my comfort zone and love learning new things. I believe empathizing and understanding the user is an important aspect whenever we build a design. So I always try at approaching the situation/problem from the users perspective in understanding their needs and further designing.

You can look at my work here Portfolio | Isha Deosthali

Software Knowledge

Adobe Photoshop   Adobe Illustrator   Adobe XD   Figma   Microsoft Suite

*Collaborative tools like Miro, Mural are also well versed

*Basic understanding of HTML, CSS, Android Studio and SPSS

Design Knowledge

UX Research	Desk Study	Visual Design	Information Architecture
User Study	Market Research	Design Systems	Wireframing
Strategy Thinking	Contextual Inquiry	Prototyping	Presentation Skills

Work

Deloitte USI, Hyderabad
(Jan '23 - Present) - UX Design Analyst

SAP Ariba, Banglore
(Jan '22 - Jun '22) - UX Design Intern

Yellow Slice, Mumbai
(Jun - Jul 21) - UX Design Intern
Worked on a various projects from Tax Calendar to e-commerce crafting user experiences for the clients using the UX methods like competitive analysis, task flows, etc.

Campus Direct - WDO x UN Design Challenge
(March - April 2021) - UX Designer
Working on the application CampusDirect being ideated during the first phase of the challenge.

Samsung
(October 2020) - Live UI/UX Project
Brainstormed new use-cases for their smart watch - the Samsung Bezel. Studied the smartwatch and came up with interactive prototypes to convey the idea.

WDO x UN Design Challenge
(August 2020) - UX Participant
Working and ideating on an concept and using user experience skills in order to prevent violence.

CEHAT
(2019)
Cehat is an NGO which works for women who face violence. For two of their publications, cover page was designed

Publications

Paper presentation in an international conference ACED SEANES 2020
Paper name: 'AASRA- Assurance and Adoptive Support for Reliable Adopters' an immersive virtual reality based adoption preparation system

Paper publication and presentation in the conference HWWE 2020
Paper name: Adjustable design intervention for Rail Sahayakas to reduce physical discomfort, publishing in Springer

Extra-curricular

Class Representative UX Batch 2022	Persona (College Fest) - 2020 Event Volunteer	Student Council - 2016 School Student Council
TEDX MITID - 2020 Management Team	Guide Leader - 2014 - 2016 Podar International School	Rotary President - 2015 Podar International School